



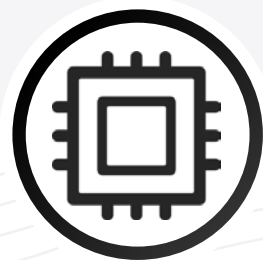
Insert partner logo

MacBook Air

Did you know?

Businesses are saving up to \$550 per Mac deployed compared to a PC¹

Why now is the time to move to Mac.



Huge upgrade opportunity

Millions of Intel Macs are still in use—M-series chips deliver faster performance and smoother multitasking.



AI is driving demand

Mac is ready for AI workflows, boosting productivity and efficiency for modern businesses.



Seamless deployment & management

Mac offers zero-touch deployment and powerful MDM tools, making rollout simple for IT teams.

Talk to our team to explore Mac for your business.



Apple silicon is built for the modern business.

Some of the world's most innovative organisations are reducing costs and improving employee productivity by deploying Mac.

Higher Residual Value

- Lower long-term costs with fewer support tickets and reduced energy use.
- Mac delivers strong value over a 4-year device cycle.
- Strong build quality = higher trade-in value and longer lifespan.

Employee Productivity

- Exceptional battery life keeps employees working longer with fewer interruptions.
- Consistent pro performance — plugged in or on the go.
- Apple Intelligence boosts writing, communication, and focus.

Built-in Security for Business

- Apple silicon and macOS deliver end-to-end security by design.
- Secure Enclave protects sensitive data and user privacy.
- Out-of-the-box protection reduces IT workload — no imaging required.

AI & Apple Silicon Power Performance

- The latest Apple silicon chips deliver fast, efficient AI performance.
- Unified memory enables powerful on-device AI workflows.
- Fully compatible with third-party AI tools like Microsoft 365 Copilot.

Help customers find the right MacBook for their employees

Optimised for everyday workers

Optimised for everyday AI workloads, road warriors, knowledge workers and switchers.



MacBook Air 13"
MacBook Air 15"

M4

13" starting at \$1,699
15" starting at \$2,099

Built for Apple Intelligence

Up to 18 hours battery life²

16GB unified memory

16GB standard, up to 32GB unified memory

One external display

Two external displays with lid open

Up to 15x faster than similar Intel-based MacBook Air⁵

Up to 23x faster than similar Intel-based MacBook Air²

Supercharged for Pros

Enables developers, creatives, researchers, data scientists, 3D artists, and video professionals.



MacBook Pro 14"

M5

Starting at \$2,499



MacBook Pro 14"

M4 Pro or M4 Max

Starting at \$3,299



MacBook Pro 16"

M4 Pro or M4 Max

Starting at \$3,999

Built for Apple Intelligence

Up to 24 hours battery life³

Up to 22 hours battery life³

Up to 24 hours battery life³

16GB standard, up to 32GB unified memory

24GB standard, up to 48GB unified memory (M4 Pro)
36GB standard, up to 128GB unified memory (M4 Max)

Two external displays with lid open

Two external displays with lid open (M4 Pro)
Four external displays with lid open (M4 Max)

Up to 20x faster than Mac with Intel chip⁴

Contact us to learn more about the benefits of Mac for your business.

1. Based on a 4-year refresh cycle, data from companies interviewed for The Total Economic Impact™ of Mac in Enterprise - May 2024, a commissioned study conducted by Forrester Consulting on behalf of Apple. Companies should use their own estimates within the framework provided in the Forrester study to understand their own cost savings.

2. Testing was conducted by Apple in January 2025. See apple.com/macbook-air for more information. Battery life varies by use and configuration.

3. Battery life varies by use and configuration. See apple.com/macbook-pro for more information

4. Results are compared to previous-generation 1.7GHz quad-core Intel Core i7-based 13-inch MacBook Pro systems with Intel Iris Plus Graphics 645, 16GB of RAM, and 2TB SSD.

5. Compared to previous-generation 1.6GHz dual-core Intel Core i5-based MacBook Air systems with Intel UHD Graphics 617, 16GB of RAM, and 1TB SSD.